

# As a past Exhibitor, take advantage of Helen Brett's 2017 LOYAL EXHIBITOR SHOW PACKAGE

**STEP 1:** Commit to one show from each season with 20% deposit per show and signed contract.

<b>SPRING</b>	<input type="checkbox"/> <b>GIFT AND JEWELRY SHOW</b> NEW ORLEANS 01/27/17 – 01/30/17	<input type="checkbox"/> <b>GIFT AND JEWELRY SHOW</b> MEMPHIS 02/10/17 – 02/12/17	
<b>SUMMER</b>	<input type="checkbox"/> <b>MID-SOUTH JEWELRY AND ACCESSORIES FAIR</b> MEMPHIS 04/28/17 – 04/30/17	<input type="checkbox"/> <b>INTERNATIONAL JEWELRY AND MERCHANDISE SHOW</b> NEW ORLEANS 05/19/17 – 05/22/17	
<b>FALL</b>	<input type="checkbox"/> <b>GIFT AND JEWELRY SHOW</b> MEMPHIS 08/04/17 – 08/06/17	<input type="checkbox"/> <b>GIFT AND JEWELRY SHOW</b> NEW ORLEANS 08/18/17 – 08/21/17	
<b>WINTER</b>	<input type="checkbox"/> <b>INTERNATIONAL JEWELRY AND MERCHANDISE SHOW</b> NEW ORLEANS 10/20/17 – 10/23/17	<input type="checkbox"/> <b>MID-SOUTH JEWELRY AND ACCESSORIES FAIR</b> MEMPHIS 11/02/17 – 11/05/17	<input type="checkbox"/> <b>JEWELRY AND MERCHANDISE SHOW</b> BATON ROUGE 12/15/17 – 12/17/17

**STEP 2:** Receive the following **MARKETING MOMENTUM** per show for **FREE!**

LISTING IN ON-SITE DIRECTORY	AD LISTING IN ON-SITE DIRECTORY	AD IN HELEN BRETT NEWSLETTER	E-NEWS BLAST NAME/BOOTH LISTING	FACEBOOK SHOUT OUT	TWITTER MENTION	TOTAL VALUE
Text Listing with Booth Number \$100 value	Business Card Ad Placement 3.5" w x 2" h \$250 value	Business Card Ad Placement 3.5" w x 2" h \$500 value	NAME & BOOTH NUMBER will be listed on each e-blast per cycle. Emailed to 20,000 buyers \$200 value	ONE text/photo post before show per cycle. Over 13,000 likes \$200 value	ONE text post before show per cycle. Over 300 followers \$200 value	<b>\$1,450</b> per show x 4 shows = <b>\$5,800</b>

**STEP 3:** Contact your Helen Brett sales representative today.

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